



CONSTRUCTION COST DEFINED: The total value of all building permits issued by the City as they relate to the construction, reconstruction or addition work on a commercial/industrial building, or the office or retail portion of a mixed use building in the City. Excludes finishing materials.

All proposed Fine Art submitted shall be reviewed and considered by the Fine Art Commission and assessed by the criteria listed in the Fine Art Ordinance. (3-1-805)

The Developer proposed Fine Art must be approved by the Fine Art Commission and sited in a location that is easily accessible and clearly visible to the general public.

This brochure has been created to help commercial developers navigate the Fine Art Obligation for Commercial Development in the City of Beverly Hills. Please visit www.beverlyhills.org and search Fine Art Ordinance for detailed information about the obligation and criteria.

MISSION STATEMENT

The City of Beverly Hills wishes to develop, expand, and promote a notable public Fine Arts Collection to enhance the City's cultural image and to provide a dynamic and enriching experience for residents, visitors and businesses in the City.

CONTACT INFORMATION

*Community Services
Fine Art Commission Staff
Liaisons*

310.288.2265

*Beverly Hills Public Library
454 N. Rexford Drive
Beverly Hills, CA 90210*

Community Development

310.285.1000

*Beverly Hills City Hall
455 N. Rexford Drive
Beverly Hills, CA 90210*



CITY OF BEVERLY HILLS FINE ART OBLIGATION FOR COMMERCIAL DEVELOPMENT



The City is committed to enhancing our community through the display of public art. The Fine Art Obligation through developer fees, helps the City provide high quality works of art by renowned artists with free public access throughout the commercial district, parks and public areas of the City. With over 70 works of art in the City's Fine Art Collection, numerous residents and visitors have been enriched by experiencing their presence.

FINANCIAL OBLIGATION

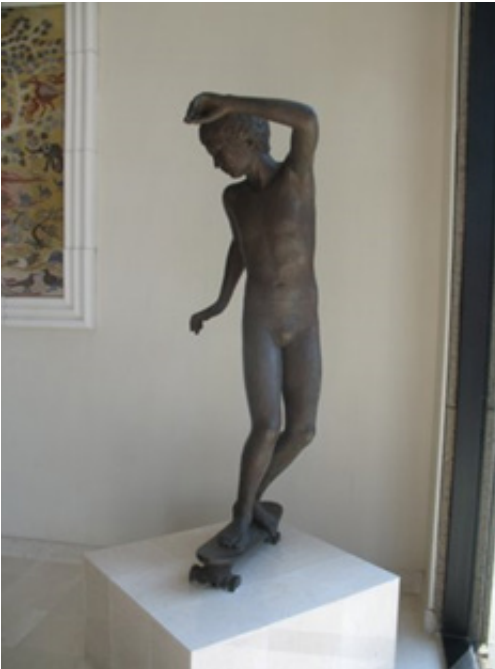
Any construction, reconstruction, remodel, renovation or addition to a commercial, industrial or mixed use building project in the City of Beverly Hills shall be assessed with the obligation to provide Fine Art as follows:

For projects with total construction costs between five hundred thousand dollars (\$500,000) and one million dollars (\$1,000,000), the fine art obligation shall be satisfied by either of the following: a) installation of fine art that has a value equal to, or exceeding, **one percent (1%) of the total construction costs;**

SUBMITTING AN APPLICATION FOR FINE ART APPROVAL

An application must be submitted to the Community Services Department for review by the Fine Art Commission. It must include information about the artist, the artwork, and the exact siting of the art.

The City of Beverly Hills Fine Art Commission defines Fine Art as art created by an established artist; a professional who derives his/her income primarily from his/her work as an artist and is accepted and recognized in the field of fine art.



Supporting documentation must include but is not limited to:

1. Artist biography, mention in fine art journals and magazines, inclusion in museums or major collections, exhibitions, or other information showing national or international stature of artist.
2. Price of proposed art, supported by bonafide invoices, auction records, appraisal by qualified art appraiser, letter from museum or independent qualified art expert, and/or fine art gallery records of sales.
3. Rendering of site in a location that is easily accessible and clearly visible to the general public.



2 OPTIONS TO CHOOSE FROM:

1 In Lieu Payment Option:

Developer pays In Lieu fee to the Fine Art Fund that equals ninety percent (90%) of the value of Financial Obligation, in place of providing Fine Art in their project.

2 Developer-Provided Art Option:

The Developer of a Commercial property can choose to provide Fine Art as part of their project. We recommend that you review the Fine Art Ordinance for specific requirements of artist, artwork and desired locations prior to completing an application to provide Fine Art. Code section 3-1-804.

APPROVAL OF APPLICATION BY FAC

The Fine Art Commission shall approve the application if the proposal satisfies the criteria as stated in the Fine Art Ordinance, and the Commission feels that the art has intrinsic quality and enduring value. The artwork should be compatible with and enhance the aesthetic of the proposed installation site. The relationship of the artwork to the site in terms of size, shape and color shall be considered, as well as the social and cultural interaction of the art with the space it occupies and the surrounding area.

UPON APPROVAL OF APPLICATION

- A. Developer shall contact City after artwork has been installed on site to schedule visit by City staff for final approval.
- B. An Art Covenant for Los Angeles County will be created and provided to the City, with City of Beverly Hills added as certified holder and additionally insured.
- C. Upon receipt of completed covenant and insurance certificate, Developer shall schedule a final artwork inspection with Building and Safety Division in the Community Development Department by calling Building & Safety (310) 285-1000. Refer to building permit number.
- D. Upon final approval, City will issue refund of deposit.