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Arts Jobs

BCC Mayor Logue

Memorandum

OFFICE OF THE MAYOR
CITY OF NEW HAVEN

To: Officer Joe Polio, N.H.P.D.

Date: 23 August 1976

From: Charles Brewer, Chairman
Mayor's Committee on the Arts

Thank you very much for the video tape that you ran for us on the Green Friday during the CETA Youth Festival.

That kind of cooperation between the City government and its public is most helpful in making everyone feel better about our City.

Sincerely,

CHARLES BREWER

cc

Thomas P. Coreo, Manpower Administrator

RECEIVED
OFFICE OF THE MAYOR

AUG 23 1976

NEW HAVEN, CONNECTICUT



FRANK LOGUE
MAYOR

OFFICE OF THE MAYOR

CITY OF NEW HAVEN
CONNECTICUT 06508

8 June 1976

Mr. Francis David Brennan
8-10 Tower Place
Danbury, Connecticut 06810

Dear Mr. Brennan:

Your outstanding performance on the New Haven Green has indicated another way in which the Arts can contribute to the spirit of our city.

I am happy to inform you that you have been selected as the New Haven Mime under the summer Artsjobs program. We will look forward to seeing you on the Green starting on June 15th.

Sincerely,

Frank Logue

cc: Artsjobs

artsjobs

APPLICATION FOR GRANT

file

Log No. _____
Date Rec'd. _____

(For Office Use Only)

ARTSJOBS I
Connecticut Public Arts Employment Administration
Union Station, Union Place
Hartford, Connecticut 06103
(203) 246-6561

Applicant-

Employer: CITY OF NEW HAVEN, CONNECTICUT 562-0151 ex: 1308
CITY HALL (Organization) (Phone)
161 CHURCH STREET
NEW HAVEN, CONNECTICUT, 06511
(Address)

Payee: CITY OF NEW HAVEN, CONNECTICUT 562-0151 ex: 1308
(Person to whom checks should be written) (Phone)
CITY HALL
161 CHURCH STREET, NEW HAVEN, CT. 06511
(Address)

Recorder: ROSA DeLAURO, Executive Assistant to the Mayor 562-0151 ex: 1308
CITY HALL (Person completing this form) (Phone)
161 CHURCH STREET
NEWHAVEN, CONNECTICUT 06511
(Address)

Agreement: The filing of this application has been authorized by the governing body of the organization for which financial assistance is being sought.

The applicant-organization shall expend funds received as a result of this application solely on the described grant project.

The activities and services for which assistance is sought shall be administered by or under the supervision of the applicant-organization.

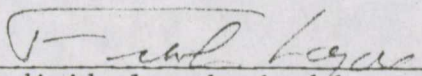
Funds may not be used to supplant monies already budgeted for employment, supplies, materials or equipment.

The applicant-organization assures that it will comply with Title VI of the Civil Rights Act of 1964 (PL88-352) and with the spirit of the statement entitled "ARTSJOBS and Minority Recruitment".

The applicant-organization assures its compliance with the ARTSJOBS I guidelines.

ARTSJOBS I funds will be expended by December 31, 1976.

The applicant-organization will provide narrative and financial documentation on the employment project as detailed in the grant contract.

Signature:  _____
(Individual authorized by organization to file application) Date

Part I: Project Description

Please limit description to this space. Supplementary descriptive material may be appended.

1. Describe the employment project in general terms.

This project is designed to provide education in and to generally promote the arts-visual, craft and performing-in the city of New Haven.

There is a need for education in the arts on both sides of the curtain and our intention is to give the artists experience with a number of different types of audiences and to give the audience experience with a number of different types of artists.

To do this we would establish a number of itineraries on which would include parks, day camps, public spaces, streets, sidewalks, projects and public buildings. At these locations at a designated time and, occasionally, "impromptu" would appear an artist who would execute and describe his art to a pre-assembled crowd. The original itinerary would make all artists available to all points of the city.

The goal of this project is to generate a professional attitude towards the arts, provide exposure of the public to varied art forms, to inform the citizenry of the high level of competence and availability of their artists and to develop an appetite and interest in the arts in New Haven.

We would choose only those artists who are willing to "educate" and are ready to create for other people. We want to acquaint an audience with the fact that art is work; it is for everyone either to like or dislike and its makers are people no different from its partakers.

2. List each position to be funded by ARTSJOBs, giving the job title, the work responsibilities, the approximate salary for each position, and approximate starting and ending dates.

See back page for additional positions

Administrator - Educator-Artist-Administrator; Responsible for organizing circuit, transportation, supplies, props, audience and promotion
3 mos./\$700./mo.

Dance/Theatre - Individual artist or troupe working on circuit
3 mos./\$600./mo.

ARTSJOBBS I

3 March 1976

BUDGET

"ART ON THE BLOCK"
(City of New Haven, Connecticut)

1. City Mime	3 mos./\$666.66	= \$ 2,000
2. Street Theatre Group		
24 Performances		
Average 6 people @ \$5./Hr. x 2 Hrs. plus props		= \$ 1,600.
3. Puppet Theatre		
48 Performances		
Average 2 people @ \$5./Hr. x 3 Hrs. plus props		= \$ 1,600
4. Sand Painter	3 mos./\$600.	= \$ 1,800
5. Sidewalk Painter	3 mos./\$600.	= \$ 1,800
6. Street Musicians	3 mos./\$600. x (2)	= \$ 3,600
7. Sculptor	3 mos./\$600.	= \$ 1,800
8. Potter	3 mos./\$600.	= \$ 1,800
9. Dance/Theatre		= \$ 1,600
10. Administrator	3 mos./\$700.	= \$ 2,100
	Fringe 14%	= \$ 300
Supplies		= <u>\$ 1,000</u>
		\$21,000

Budget Information

- 1. Total Cost of Project \$ 21,000. 2. ARTSJOBs I Grant Request \$ 11,000 *
- 3. Project Funds Available (other than ARTSJOBs I funds).

Source	Amount
<u>CITY FUNDS</u>	\$ <u>10, 000.</u>
_____	\$ _____
_____	\$ _____

- 4. In-kind Services to be Budgeted.

Source	Amount
<u>NONE</u>	\$ _____
_____	\$ _____
_____	\$ _____

- 5. Please attach a detailed operating budget for the project. If applicable, include a breakdown of any fringe benefits offered to employees which will be offered to the person(s) hired to do this project, and, if employee is not contracted as a self-employed person, amounts for FICA taxes, Unemployment Compensation and Workmen's Compensation. Show costs for any supplies, materials and equipment needed. Indicate those items for which ARTSJOBs I funds are to be used. See back page

Information on Applicant-Organization

- 1. Is the organization non-profit? YES 2. Tax exempt? YES
- 3. Is the organization incorporated? YES 4. In what state? CONN.
- 5. What are the principal activities of the organization?

All those services and administrative acts required by Charter as a municipality.

- 6. If the organization has not previously filed a grant application with the Connecticut Commission on the Arts or the Connecticut Foundation for the Arts, please enclose whatever printed material you feel will provide useful background information for the reviewing panel.
- 7. Does the organization currently employ any persons through federal or state public service employment funds, e.g., CETA, U. S. Commerce Department, state municipal assistance funds? YES If so, please name the source: C.E.T.A.
- 8. What is the average monthly wage for these positions? \$ 800-1000

* 10,000 + 1,000 supplies

ATTACH ANY ADDITIONAL INFORMATION TO THIS PAGE

- A City Mime - to practice the art of Pantomime in public places:
3 mos./\$666.66/mo.
- Street Theatre - A group of street players to perform on circuit;
average 6 people/\$5./hr.
- Puppet Theatre - Produce & act in puppet theater on circuit; average
2 people/\$5./hr.
- Sand Painter - Artist working in sand on beaches and public places;
3 mos./\$600./mo.
- Sidewalk Painter - Artist working in public places, non-permanent, media
3 mos./\$600./mo.
- Street Musician - Folk singer, minstrel wandering and on circuit (2
needed) 3 mos./\$600./mo.
- Sculptor - Artist working in found objects-sand, tree stumps, environ-
mental; 3 mos./\$600./mo.
- Potter - Arts and crafts person working in common media on circuit in
parks, day care centers, camps, senior citizen clubs, etc.
3 mos./\$600./mo.

Budget

ART ON THE BLOCK

1. City Mime	3 mos./666.66	= \$ 2,000
2. Street Theatre Group	24 performances	
	Av. 6 people @ \$5/hr. x 2 hrs. plus props	= 1,600
3. Puppet Theatre	48 performances Av. 2 people	
	@ \$5/hr. x 3 hrs. plus props	= 1,600
4. Sand Painter	3 mos./\$600.	= 1,800
5. Sidewalk painter	3mos./\$600.	= 1,800
6. Street Musicians	3 mos./\$600.x(2)	= 3,600
7. Sculptor	3 mos./\$600.	= 1,800
8. Potter	3 mos./\$600.	= 1,800
9. Dance/Theatre		= 1,600
10. Administrator	3 mos./\$700.	= 2,100
	fringe 14%	= 300
Supplies		= <u>1,000</u>
		21,000

Art

February 18, 1976

Mr. Douglas Potts
ARTSJOB I
Union Station
Union Plaza
Hartford, Connecticut 06103

Dear Mr. Potts:

The City of New Haven intends to apply to ARTSJOB I for funding of an Art in the Block and Park program which will employ artists in the following categories to perform and instruct in the city's public places:

1. A city mime (pantomime artist)
2. Street theatre
3. Puppeteer
4. Sand painter
5. Sidewalk painter
6. Street musician
7. Sculptor
8. Potter
9. Dancers
10. Administrator

With the exception of the mime and a project director (perhaps one of the artists) all would be hired for a three month period. The artists would be asked to work in the city's public places including parks, city camps, housing projects and on the streets. The mime would generally be located on the New Haven Green to contribute to the revived spirit of New Haven and become, we hope, a permanent fixture which would be looked forward to by young and old, visitors and habitues who visit the center city.

We would expect to employ a minimum of ten people organized to perform at designated times on a prearranged public circuit.

Our request to ARTSJOB I would be in the amount of \$10,000 which we would match through monies available to the city.

Very truly yours,

Mayor

FL/jm



FRANK LOGUE
MAYOR

OFFICE OF THE MAYOR

CITY OF NEW HAVEN
CONNECTICUT 06508

December 31, 1976

ARTSJOBS

Connecticut Commission on the Arts
340 Capitol Avenue
Hartford, Connecticut 06115

Att: E. Smith

Re: Art in the Block (Street Scene)

Dear Ms. Smith:

I would like to add an update to the Evaluation submitted by our Artsjobs Administrator at the end of our grant period in October 1976.

As you are aware, a prime purpose of our New Haven proposal was not only to put artists in paying jobs, but also to further insure their employment by developing in the citizenry of New Haven a respect for their work and a knowledge of its worth to other people, especially people who have not been previously convinced of this worth.

This, of course, is a long process, and when you include in this process the need to convince public officials that the taxpayer is convinced, this adds yet a further delay.

We are fortunate in New Haven in having an administration that does sense the need for and the value of an arts exposure for everyone and in having a mayor who was convinced firsthand of the success of "Street Scene."

Related to this most successful experience are the following "arts jobs" which are in the generative stage.

1. A competition for a permanent mural to be painted in City Hall, with the ten finalists being paid for their cartoon submissions and the winner awarded with a \$1,500 commission.
2. A proposal supported by the City to hire a sculptor to design and construct a public carousel, the cost of approximately \$15,000 to be shared by City, foundation and private funding.
3. A proposal for a \$60,000 program of arts and arts instruction for the elderly, supported in part by City funds, na-

Rosa - my reply to P noted - obviously this report wasnt checked out with either of us.

ARTS JOBS

tional endowment funds and budgeted amounts from elderly services. This program plans to reemploy at least four of the artists from Street Scene.

4. An opportunity was given to New Haven portrait artists by the City to express their interest in painting the portrait of the previous mayor. A \$1,500 commission was awarded.
5. A proposal for an arts program for the handicapped is being prepared which may total \$100,000 and employ City artists in various capacities.
6. Planning has begun to identify 100 - 150 talented children in New Haven to employ under the CETA Summer Youth Employment Act, utilizing 5 to 15 artists to direct and supervise this talent. Total cost of this program could reach \$150,000.

We have in addition other ideas in the formative stage which we hope will also generate opportunities in time for artists in the New Haven area. Thus, while the effect might not be instant to the cause, the ARTSJOBS program played an important and decisive role in adding the arts, and their demonstrated usefulness to our society, to the collective public consciousness.

Sincerely,



Charles H. Brewer, Jr.
Chairman

Mayor's Committee on the Arts

CHB:kg

CONNECTICUT FOUNDATION FOR THE ARTS
GRANTS DIVISION
 566-7076
 340 Capitol Avenue
 Hartford, Connecticut 06115

City of New Haven Funds

ARTS JOBS

FINAL EXPENDITURES REPORT - FY: 1976
THIS REPORT TO BE SUBMITTED WITHIN 30 DAYS
AFTER COMPLETION OF PROJECT

1. <u>Grantee:</u> (Name & Address) CITY OF NEW HAVEN CITY HALL 161 CHURCH STREET NEW HAVEN, CT. 06511	2. CFA Grant Agreement No. <u>76-0204</u>
	3. <u>Grant Period:</u> From: <u>6-15-76</u> To: <u>9-15-76</u>
	4. <u>Amount of Grant:</u> \$ <u>10,700.00</u>

5. TOTAL PROJECT COST SUMMARY (more detailed information requested on reverse side)

a. Personnel Cost & Fees:.....	\$ <u>20,150.00</u>
b. Travel:.....	<u>200.00</u>
c. Supplies.....	<u>1,502.00</u>
d. Equipment:.....	_____
e. Other (Specify): Performance Fees, Promotions, Rental Fees, etc.	_____

f. TOTAL EXPENDITURES:.....	\$ <u>21,852.00</u>

6. SOURCES OF MATCHING OR COST-SHARING FUNDS: (PLEASE SPECIFY) Amount

<u>CITY FUNDS (C.E.T.A.)</u>	\$ <u>10,950.00</u>
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
	<u>10,950.00</u>

(continued)

6. (a)

ITEMIZED BREAKDOWN

EXPENSES COVERED BY THIS GRANT AWARD:

EXPENSES COVERED BY OTHER SOURCES:

Amount	Payee	Amount	Payee
\$ 9,200.00	ARTSJOBS MONIES	\$ 10,950.00	CITY FUNDS (C.E.T.A.)
	PAID THE SALARIES OF		WERE SPENT EXCLUSIVELY
	FIVE [NON- ^{THREE} RESIDENT]		FOR PERSONNEL SALARIES
	ARTISTS WHO DID NOT		(ADMINISTRATOR AND
	MEET C.E.T.A.		FIVE NEW HAVEN
	STANDARDS BUT WERE		RESIDENT ARTISTS
	NONETHELESS UNEMPLOYED		WHO SATISFIED C.E.T.A.
	OR UNDEREMPLOYED		STANDARDS)
\$ 1,500.00	GRANT MONEY ALSO WENT		
	TOWARD TRAVEL REIMBURSE-		
	MENT AND TOWARD THE		
	PURCHASE OF SUPPLIES AND		
	EQUIPMENT		
\$ 10,700.00		\$ 10,950.00	

7. CERTIFICATION:

I CERTIFY THAT THIS REPORT IS TRUE AND CORRECT, AND THAT ALL EXPENDITURES WERE INCURRED SOLELY FOR THE PURPOSE OF THE ABOVE NUMBERED GRANT AGREEMENT.

PROJECT DIRECTOR
OR OTHER
PROGRAM OFFICIAL

Jeffrey W. Gordon
Name
ARTSJOBS ADMINISTRATOR
Title

Signed
OCTOBER 9, 1976
Date

FISCAL OR BUDGET OFFICER
COMPLETING THIS FORM:

JEFFREY W. GORDON
Name

Jeffrey W. Gordon
Signed

Tele: 389-9766

Title

Date

CONNECTICUT FOUNDATION FOR THE ARTS
340 Capitol Avenue
566-7076
Hartford, Connecticut 06115

PROGRAM EVALUATION REPORT

CFA # 76-0204 FY: 1976
Project Title: "ART ON THE BLOCK"
Grantee (Name & Address) CITY OF NEW HAVEN
Phone: 562-0151 CITY HALL
ex. 1308 157 CHURCH STREET
NEW HAVEN CT. 06511

DESCRIPTION OF PROJECT: (Use separate page if this space is inadequate)

The goal of this project ^{was} to generate a professional attitude toward the arts, provide exposure to the public of varied art forms, inform the citizenry of the high level of competence and availability of their artists, and develop an appetite and interest in the arts in New Haven.

AUDIENCE OR PUBLIC SERVED: (Please comment on the composition of the audience, e.g. children, adults, underprivileged, elderly, etc. culturally sophisticated, culturally disadvantaged.)

Our "target area" was the large segment of the population which could justifiably be called "culturally disadvantaged". Our most significant accomplishments came from our affiliations with summer day camps, day care centers, neighborhood groups, and senior centers. These groups were highly solicitous of our services, and were appreciative of having artists as resource people who could enrich their programs by introducing creative participatory activities.

PROMOTION AND PUBLICITY:

U.P.I. article; cover of "NEW HAVEN INFO"
Newspaper: feature articles in "New Haven Register", "N.H. Journal Courier"
T.V. and Radio: "spots" on WTNH-TV; several radio interviews ^{WTIC-TV} _(F.M. STATIONS MASS, IOWA, CALIFORNIA)
Other: introductory letter to city agencies; flyers; radio "spots";

questionnaire to participating groups and organizations; buttons
Manner of publicizing the participation of the Connecticut Foundation for the Arts: The project was referred to as the "New Haven C.E.T.A./ARTSJOB Program" in all publicity.

FACILITIES: (What were the features of the facilities used? Specify as to adequacy or limitation. Any new facilities in prospect?)

There were definite limitations involved in working outdoors in natural surroundings, but also the compensating factor of greater spontaneity. We performed and interacted with a variety of people in a variety of environments and found that each experience had positive and negative aspects.

SUMMARY: In your opinion, how successful was the project? On what specific data is your opinion based?

The response to our questionnaire was overwhelmingly positive. As mentioned, we had a number of very fruitful interactions with existing institutions, which helped to greatly enrich their programs and to give "Street Scene" considerable exposure. Almost everyone we worked with expressed considerable interest in the continuance of our program, and most communicated their gratitude through letters. They were impressed not only with the expertise of the artists but ~~with~~ also with their sensitivity, resourcefulness, and dedication. The puppeteer, a truly gifted and energetic individual, worked with over a thousand people over the course of the summer.

What action has been, or will be, taken to insure continuance of the project?

* The artists felt that they had done everything they could do to insure continuance by the quality of their efforts and by the good will that they had created in the community. They were extraordinarily effective ambassadors for their art forms. The City of New Haven (i.e., City Hall) seemed genuinely appreciative, but "when the chips were down" could not provide a single artist with full time employment. Political pressure has been brought to bear on Mayor Logue for "frittering away precious time and money on the arts", and he seems a bit wary of further commitment.

What specific improvements are recommended?

We all agreed that a longer planning period was needed before plunging into public performances/interactions. Though we seem to have accomplished much in three months, it was barely enough time to establish contacts; more time is needed for planning and implementation. Also, we were formally without funds until the fourth week of the program.

A perplexing problem for all of us was how to reach "out of touch" elements in the community like business representatives and blue collar workers. Without their participation, we were not really able to accomplish our goal of involving everyone in the creative process.

ADDITIONAL COMMENT: (Individual recipients, please provide a statement of personal evaluation regarding your own artistic development through this grant project.)

Marsha Cochran conducted a series of quite intensive interviews with "Street Scene" artists which I hope yielded the information you were seeking.

(Please enclose copies of reviews, articles, photographs, programs, flyers, etc., if not already received.)