### Economic Indicators

The CETA Title VI stimulus funds which were allocated to New Haven in May were earmarked for Public Service Employment jobs for the long-term unemployed and AFDC recipients. Veterans were identified as a target group and were given priority in hiring. Below is a profile of the 81 people who were hired during the month of June. All clients listed below come from families who are considered low income by the Bureau of Labor Statistics.

#### Unemployment Rates (Seasonally Adjusted)

<table>
<thead>
<tr>
<th>Year</th>
<th>Sex</th>
<th>Age</th>
<th>Race</th>
<th>Education</th>
<th>Income Level</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>U.S.</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>June 77</td>
<td>7.5</td>
<td>7.5</td>
<td>8.2</td>
<td>9.2</td>
<td>9.9</td>
</tr>
<tr>
<td>May 77</td>
<td>6.4</td>
<td>7.3</td>
<td>8.6</td>
<td>9.8</td>
<td>11.7</td>
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<tr>
<td>June 76</td>
<td>8.0</td>
<td>9.7</td>
<td>10.3</td>
<td>11.7</td>
<td></td>
</tr>
</tbody>
</table>

#### CETA Program Takes To The Air

"You are listening to progressive Black radio, WYBC F.M., New Haven, Connecticut." The voice of Dawn Slade, a CETA Summer Youth Program enrollee, is heard throughout the New Haven area delivering the station’s I.D. for the Yale Broadcasting Company. A Wilton Cross senior, Dawn is one of the ten CETA enrollees participating in a new broadcasting work/training program supervised by Black Spectrum director, Skip Lee. Dawn plans to make broadcasting her career and says of this program, "I think it’s a good opportunity and something I can really use. The communications field has a lot of room for women - especially black women. As soon as I heard about this program I asked to be part of it. It’s getting me started in a career that’s really exciting."

"...another exchange of resources between Yale, New Haven and CETA."

The CETA-WYBC Summer Program is designed to give enrollees an overall view of radio production. Both practical experience with equipment and verbal instruction in basic audio techniques provide a well-rounded learning and working experience. Training includes preparation for the Federal Communications Commission’s Class III radio operator’s licensing test, and preparation for the WYBC station test. Instruction is given in both a.m. and f.m. techniques, and in the use of complex audio equipment. Through taping practice shows, the enrollees learn about monitoring sound quality and voice control techniques, how to make and edit tapes, turntable and control panel operation, and how to handle all of these with a sense of confidence. Confidence is important in any occupation. But it is especially important in a job where every hesitation is heard by thousands, and an announcer’s voice is the voice of the station.

As well as receiving training, these young people are also providing much needed person-power for the station. Already station I.D.’s and news spots that they have produced are being run on the air. When such reverberations of new record releases arrive, the group is there to file and catalogue them. Each newly acquired skill allows them to handle more of the daily production tasks and frees more time for regular station staff who all work on a volunteer basis.

Supervisor Skip Lee comments, "The program has been aimed at the needs of this group - those who are planning a career in broadcasting and those who simply want to improve their communication abilities. Even if some of these students decide not to pursue a career in radio, they are learning valuable skills which can help them to more effectively present themselves in job interviews or in the classroom. In the past, relatively few women and minorities have had jobs in this field. We feel this program is a step forward in opening up this area of the job market. Hopefully we will be able to continue this kind of training program."

The idea for a CETA-WYBC Summer Program began with Muhammad Abdullah of...
Reflection From City Hall

In May the City of New Haven's CETA Program received an appropriation of funds to hire the long term unemployed into jobs which provide new public services to our community. City departments and non-profit agencies identified the unmet service needs of the city and submitted many excellent proposals for funding of new personnel to deliver the services. The intent of Public Service Employment (PSE) Title VI monies is to rapidly create a large number of transitional jobs which can impact significantly on the area's unemployment and stimulate the economy of the city.

Our CETA strategy is to serve as many people as possible with the limited resources we have available. The CETA funds begin a process of taking many people off the unemployment rolls and placing them in transitional jobs which give them a chance to get a new start in the world of work. Priority in filling PSE jobs is given to agencies and city departments which demonstrate strong potential for offering career advancement and job permanency to CETA clients. Commitments to hire people at the end of the CETA funding are sought before proposals are approved for funding.

The effectiveness of PSE funding lies in the ability to rapidly turn temporary jobs into permanent ones and thus free up the CETA dollars to serve even more of those people most in need of jobs.

Frank Logue, Mayor

Wybc continued from page 1

the Urban League and Kevin Allen, a Wybc Black Spectrum member. They say that the station had a need for additional workers and also recognized a parallel need in the community for a communications training program. Kevin Allen states: "Though WYBC has conducted training programs before, this is the first time a direct community related training program has been attempted. It represents another exchange of resources between Ysle, New Haven and CETA."

For those summer program members who become WYBC staffers, there is a good chance for job placement. Station members are offered positions in cities around the country and here in New Haven at WPLR. Who knows how many people will hear the voices of these CETA youths? Stay tuned to 94.3 on your FM dial.

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Cooperation Brings Growth

The Dixwell "Q" House has always been an active neighborhood center and this summer is no exception. Murals, flowers, gardens and the laughter of children are making the "Q" House a very special place for Dixwell and Newhallville residents. Summer activities have been carefully developed to give CETA enrollees a sense of what a cooperative organization can do. "Q" House stresses that the dedication of each member is necessary to bring about good results for the whole group. Enrollees at the "Q" House are considered Work/Study students, members of the "Q" House staff and important contributors to their community.

Before the CETA youths began their jobs, "Q" House was concerned enough to invite both enrollees and their families to an informal get together. Two unique methods used in orientation were the power play and the Skill Bank. The power map shows that each person has their own sphere of contacts, and when a group can pool their resources the positive energy multiplies. Each person was asked to list their skills and assets and when the statements were reviewed the trainees saw the wealth of abilities within their group.

One group of enrollees works in the day camp and another on the recreation and work crew. So that each group could share the same experiences, jobs were exchanged halfway through the summer. Weekly "Q" House staff meetings were a vehicle for exchange of ideas about work experiences, suggestions for improvements, sharing of problems and teaching skills for running the day camp.

The work crews spend a lot of time outside planting flowers, maintaining and supervising "Q" House grounds. Recently they resurfaced the play area with 36 tons of clean white sand. One of their outstanding projects is the garden at Ashmun and Bristol streets. Once a hazardous trash-filled vacant lot, it was cleared and prepared by the crew for planting by community residents. Now lush and green, the garden is bearing the fruit of their hard labor.

Each weekday at 9:00 A.M., a host of energetic youngsters between the ages of 6 and 13 arrive at the day camp. The CETA childcare workers begin the day with educational programs. They teach reading, writing, math, and Black history. After the study period, recreation time offers baseball, and other organized sports. The first part of the afternoon is spent in cultural and artistic activities, such as plays, films, visits to the Children's Museum, and the Oakdale Theatre. The final hours of the day camp are filled with swimming and unstructured play. It's a very full day for both day campers and childcare workers.

As a result of careful planning and community concern, Dixwell "Q" House has given the CETA Summer enrollees a meaningful experience—an experience which shows how people work together and teaches the youngsters that their opinions, feelings and ideas are important.