

Cultural Affairs Division

Economic & Workforce Development



PUBLIC ART FOR PRIVATE DEVELOPMENT

CHECKLIST FOR ON-SITE ART PROJECTS

SUPPLEMENTAL PACKET– TO BE SUBMITTED PRIOR TO OR WITH BUILDING PERMIT APPLICATION

1. **Project address and Applicant details** (may include permit application summary for reference)
2. **Updated construction valuation and art allocation** (Including basis for valuation verified by Building Services)
3. **Itemized art budget** (Including enumeration of any consultant and subcontractors' fees)*
4. **Value of artwork to be placed on site** (If applicable, excluding consultant fees, alternative compliance budgets)
5. **Artist resume or C.V. and 3-5 examples of past work** (of comparable quality, style and scale)
6. **Artist's contract** (Including project scope, schedule, materials and methods, etc.)
7. **Visual proposal** (Digital file and 11 x 17 in., color rendering of the proposed artwork / design)*
8. **Project site plan, site photos and project mock-up** (Digital mockup or rendering indicating proposed artwork location within the development – to scale and in relation to all surroundings including landscaping, public rights-of-way, street frontage, parking lots, etc.) * **NOTE:** Projects proposed for placement within the Public Right of Way require additional reviews and approvals; see reverse for more information
9. **Artist's statement and description of proposed artwork** (Including conceptual approach and other relevant design information; roles and responsibilities of all art project partners)*
10. **Materials and Methods Plan** (A detailed description of proposed materials and methods of installation deemed suitable for the site conditions; include samples or photo documentation of samples)*
11. **Maintenance Plan** (For ongoing maintenance of the proposed work, identifying the responsible parties, anticipated maintenance needs milestones, etc.)*
12. **Planning and Building Documentation Requirements** (List of anticipated Building Services requirements, including additional signage and building permits, insurance, etc.)
13. **Community outreach documentation** (for projects in Public Right of Way)
14. **Timeline** (Project timeline that includes community outreach efforts, project development milestones, City reviews and installation schedule, if applicable)

***Items may be included as part of the artist's contract materials for staff review.**

NOTE: Please consult with Public Art staff prior to finalizing the project budget. Public Art Proposals realized in compliance with **CMS 13443** are subject to a review fee. As of **7/1/17**, the fee for projects requiring review by the Public Art Program staff is \$119.00/hour, or a minimum of \$357.00 per project. The fees are included in the adopted Master Fee schedule.

Certificate of Occupancy will not be issued until all items listed above, as well as final maintenance plan, proof of inspection of artwork and plaque installation, are received.

Contact your assigned Case Planner with questions regarding project budget calculations and permits.

Contact Public Art staff with questions and more information regarding the Public Art requirements:

Kristen Zarembo, Public Art Program: kzarembo@oaklandnet.com / www.oaklandculturalarts.org / 510-238-2155

ADDITIONAL REQUIREMENTS FOR PROJECTS PROPOSED FOR THE PUBLIC RIGHT OF WAY

City of Oakland Public Art Program staff and the Public Art Advisory Committee must review and accept all projects within the Oakland city limits that result in the placement of a work of art on City of Oakland or Caltrans property, as well as all public art projects funded in whole or in part with City funds, before such projects can be executed.

The project sponsor and/or artist will submit a proposal with work plan for review by the Public Art Advisory Committee (PAAC) prior to creation and/or installation of the artwork. The PAAC is a professionally qualified citizen committee appointed by the Mayor and approved by Oakland City Council to oversee the City's public art program and to advise the Mayor, City Council, and City Administrator on public art-related matters.

Review Process

With coordination from Public Art Program staff, the artist and project sponsor (including City staff, if applicable) shall present the project proposal to the PAAC at a scheduled public meeting. The PAAC typically meets on the first Monday of each month. Proposals must be submitted to Public Art staff for review at least two weeks prior to a meeting.

Please allow sufficient time for the PAAC review process. The PAAC cannot make a judgment on the proposal without all the required documentation. Allow additional time if the proposal requires approval from other departments or review boards for placement on City property prior to PAAC review. Art proposed for placement on Caltrans (State of California Department of Transportation) property requires a separate, additional approval and permitting process.

Following review of the proposal, the PAAC will make an advisory judgment regarding form, content, and feasibility of the artwork and will determine whether the proposed project meets technical standards for public art in the city of Oakland. Once the PAAC has made a judgment regarding the proposed project design, no design changes can be made by the artist and/or sponsor without returning for PAAC approval prior to implementation. **Please contact staff to discuss your project and schedule a review of your project proposal.**

In addition to the items requested of all private development project submittals, projects proposed for placement on City or Caltrans property, including the Public Right of Way, shall include the following. All submittals should be bundled into a single electronic Microsoft Word or PDF (digital) file for public distribution:

1. ***Required Community Outreach/Support Documentation.*** Demonstration of community notification/outreach and support for the proposed project (letters of support, meeting attendance lists, neighborhood surveys, etc.).
2. ***Insurance Documentation.*** Provide evidence of insurance or a quotation for ongoing insurance coverage sufficient to indemnify the City of Oakland for the lifetime of the artwork.
3. ***Permissions.*** Relevant permits and written permission for use of the proposed site, including acknowledgment of individual parties' rights and responsibilities (artist/sponsor, property owner, City departments if applicable, and review bodies). Please allow sufficient time to obtain appropriate permissions. Written permission must be obtained from the department head and any governing boards with jurisdiction over the project site, e.g. Oakland Public Library, Oakland Parks and Recreation, or Oakland Public Works.

Project applicants will be required to execute an agreement with City for ongoing maintenance and include an ***Artist(s) Waiver Of Proprietary Rights For Artwork Placed On City Property***. Consult the Federal Visual Artists Rights Act (VARA) and California Art Preservation Act (CAPA) guidelines posted on our Public Art website for more information: <http://www2.oaklandnet.com/Government/o/CityAdministration/d/EconomicDevelopment/s/PublicArt/index.htm>