

Public Art Master Plan

City of Coral Springs, Florida

2014

City of Coral Springs

9551 West Sample Road
Coral Springs, FL 33065
www.coralsprings.org

City Commission

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Larry Vignola, Vice-Mayor
Claudette Bruck, Commissioner
Dan Daley, Commissioner
Tom Powers, Commissioner

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Jim Hickey, Assistant Director of Development Services
Julie Krolak, Chief Planner
Andre Haluska, Assistant Planner
Laura Atria, Public Art Consultant

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Approved by Public Art Committee

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SECTION ONE

Executive Summary

The 2015-2020 Public Art Master Plan has been prepared to satisfy the master plan requirement of Sec. 6-11 of the Land Development Code. The discussion and approval process of the revised master plan provided the opportunity for the citizens of Coral Springs, public art committee members, City staff and the City Commission to weigh in on the results of the first five years of the Public Art Program. The implementation of recommended projects have been contingent upon contributions to the Coral Springs Public Art Fund from property owners constructing or remodeling buildings. As a result, the list of projects has been a priority list that is funded as dollars become available.

The Master Plan establishes four main functions for the public art program during the next five years. Public art will enhance:

- Downtown redevelopment with a focus on the NW 31st Court Art Walk and artistic ideas for Downtown enhancements, such as bus shelters and the Neighborhood Transit Center.
- Promotion, education and outreach of the program.
- Quality of life of residents through interactive artworks at the community parks.
- Public identity of Coral Springs in future pieces with a focus on the City's core values.

The public art program sponsored an outdoor sculpture exhibit on Sample Road in 2005, 2007, 2012 and 2014. After community discussion, nine artworks were purchased through this program. Future Sculpture on Sample exhibits will be done and future displays of art will be selected with a specific location identified.

The public art program was originally estimated with an annual budget of \$200,000. Due to the current economic activity, the annual budget will be based on fees received in the previous fiscal year.

The Master Plan is supported by detailed policies and procedures in the Public Art Program Guidelines and the Public Art Guidelines for Property Owners. The Program Guidelines specify the establishment of a maintenance fund set-aside each year.

SECTION TWO THE PAST, EXISTING AND FUTURE

The History of Public Art in Coral Springs

Coral Springs started with a public art project: the 1963 Covered Bridge. This classic American icon of village, rural life became the symbol for a new city in the country that is still part of the city seal and city mythology.

Since that beginning of the city, aesthetics has been an important part of the city's image and development. The original city plans utilized different street patterns in each zone to provide a special character. Required tree plantings and traditional neighborhood entrance signs added to the consistency of the city image. In more recent years, design guidelines and an approved color palette for building exteriors have been utilized by the city to maintain aesthetic quality.

Beginning in the 1980s, public art enhanced the city sporadically with such privately sponsored public art projects as the 1980 War Memorial, the tile murals on the former Publix at University and Sample and copper doors at 3600 University Drive. Broward County began a public art program that touched Coral Springs at County facilities.

After the city took a giant step with the construction of Coral Springs Center for the Arts in the 1990s, public art has found new sponsors. The Museum of Art has developed an artist-in-residence program in which artists make new work of public art each year on the Museum grounds. Broward County Schools have seen the volunteer application of painted and tile murals on school buildings. The City has encouraged citizen and department initiated projects such as the 9/11 memorial, the dog park mural and police & fire sculpture.

On November 18, 2003, after reviewing the growing number of public art programs in Florida and across the nation the City passed Ordinance 2003-114 establishing a Public Art Program (Program).

The first two years of the Program proved to be somewhat tedious as the newly established Public Art Committee was put in place with their first duties to create and recommend a Master Plan to the City Commission. This effort included input from various shareholders of the community and was facilitated through a Public Art Focus Group. A second document called the General Public Art Guidelines established the methods to manage the Program and the works of art purchased with the art fees. Finally, the Public Art Guidelines were created which were divided into two sections: General Public Art Program Guidelines and Public Art Guidelines for Property Owners. These formal documents were ultimately approved by the Public Art Committee and the City Commission with significant help by the consultant and city staff.

The Sculpture on Sample exhibits (2005, 2007, 2012 and 2014) were great exposure for the Public Art Program, as well as to promoting the commercial area - four calls for artists led to the purchase of nine artworks after displaying 30 pieces along Sample Road. Before the artworks were approved by the Committee, residents were allowed to comment on the artworks on the City's website which proved to be very successful. Five other calls to artists were accomplished: the most significant being an Italian mosaic sculpture at the south

entryway (University Drive/Riverside Drive) known as *Donna dal Futuro* by Marialuisa Tadei, the interactive piece at the city's gym by Tom Askman, the three mosaic glass murals by McMow Art Glass, Inc. located at Mullins park, and the 50th Anniversary sculpture *ColorPlay* located at the East Atlantic Boulevard Entryway created by Stephen Canneto. Additionally, The Public Art Committee began its annual BizArt Festival in 2012, which happens yearly and focuses on bringing local businesses, artists and public art together.

Recently the Committee has focused on all types of artwork, but most specifically on traditional bronze and family focused, less abstract sculptures. Examples of works like these are *Cartwheel Kids*, *Baseball Players* and *ColorPlay*.

Thus far, two private developers have followed the Guidelines and placed artwork on their own properties: one along Sample Road at the Village Green Apartments and the other along Wiles Road at the offices known as Whispering Woods Plaza. One developer in the Corporate Park was allowed to utilize the existing wall that had been hidden which contains an artistic design from years ago by lighting it and re-working the landscaping along that wall.

The lessons learned from the first ten years have been many and not without controversy. Like any new program, it takes time to have all the parties involved to work together as effectively and efficiently as possible. Add to that the beauty of the artworks is in the eye of the beholder and there sparks an interest in many which is what public art is all about.

The field of public art has grown faster over the last three decades, with dozens of new public art programs being established. Coral Springs remains among the elite that has established aspects, such as public art, that contribute the quality of life premier cities are striving towards.

20 Years Potential for Public Art in Coral Springs

A successful public art program requires 20 years before the program has a substantial impact on the civic image and lives of the citizens. As a result, a determined persistence is necessary to achieve the goals of master plan. This master plan strongly recommends that future master plan updates and Public Art Committees not abandon the goals of this master plan without due consideration. Below is a description of the vision of the public art program by 2025.

Significant Presence of Public Art in Coral Springs

2025: In South Florida, the Coral Springs Downtown is known for its public art. Artworks on University intersections serve as wayfinding devices in the city. New artworks are seen in the new public spaces of downtown including the new City Hall Complex. Many entrances to city and communities have entry artworks. City parks have unique character by the collaboration of artists and park designs. Public transit shelters and transfer stations have an artistic identity created in participation with local residents.

Community Knowledge, Appreciation and Participation with Public Art

2025: Most residents know about the Public Art Program. Tourism bureaus, realtors and other Broward County residents think of Coral Springs as a great community with public art. Community groups and service agencies regularly sponsor art projects.

Interagency Collaboration for Artistic Qualities on Civic Projects and Private Development
2025: Most City departments have collaborated on public art projects. A smooth system for developer artwork submittal, approval and acceptance is in operation. Interagency collaboration has extended significantly to service providing agencies, rather just agencies responsible for construction.

Efficient and Effective Program Management

2025: The Master Plan has been updated on a regular basis identifying what projects to work on within a 5-year period. Collaboration on effective promotion, production, education, and outreach continues to provide effective publicity for the program. Maintenance program for artwork is drafted and approved. Maintenance of artwork is regular activity of the city.

Goals and Objectives for Public Art Program

The City of Coral Springs Strategic Plan

For many years, the City of Coral Springs has a consistent set of priorities with value that the city government strives to achieve for the citizens of Coral Springs. The public art program embraces these priorities:

1. A Family-Friendly Community
2. An Attractive Community
3. Professional, High Performing Organization
4. A Thriving Business Community
5. An Active, Healthy Community

Public Art Ordinance

The goals and philosophy of the public art program start with the objectives outlined in various parts of the public art ordinance. These objectives clearly state the future impact of public art on the built environment and the value that public art brings to the city in many ways. According the ordinance, public art will:

1. Assist in the creation of superior and diverse aesthetic character of a City's built environment that is:
 - Vital to the quality of the life of its citizens
 - Vital to the economic success of its businesses
 - An attraction for visitors
 - Will assist the City fulfill its mission to make Coral Springs "the premier City in the nation in which to live, work and raise a family;
2. Focus on promotion, education and outreach of program including:
 - Annual promotional publication/flyer
 - Media articles including:
 - Spotlight of each artwork in Coral Springs Magazine
 - Newspaper articles on new things in program
 - Lecture series of local/international artists
 - Ongoing education and outreach through BizArt and press
 - Increase coordination/collaboration with local schools

3. Create a stimulating cultural environment by
 - Promoting the aesthetic values of the entire community.
 - Providing opportunity to enjoy and appreciate works of art.
 - Reflecting and enhancing the City's
 - Core Values (family, live, work)
 - Heritage
 - Diversity
 - Character
 - Integrating public artworks in the architecture, infrastructure and landscape.
 - Encouraging the preservation and protection of works of art.

Citizens

To expand the goals and objectives, the Public Art Committee asked citizens in focus group settings to express their goals for the program. Public art will:

1. Assist the city in developing a visual image with an identifiable heart and clear edges or entrances.
2. Be interactive and colorful to provide a substantial impact on the city or the particular space.
3. Respond to idea of family and the natural environment of Coral Springs.
4. Highlight and use water when possible.

Public Art on City Property

For this Master Plan and in the future, specific criteria are required to evaluate the specific location and type of public art projects sponsored by the city. These criteria apply to the overall geographic distribution of the public art in the city, to the qualities of individual sites and to best practices for the managing a public art program.

1. Goals and Objectives. Each project should satisfy some of the goals and objectives as established by the ordinance, the city's strategic plan, public art program guidelines and this master plan.
2. Balanced and Diverse Approach. Rather than one particular kind of public art in the city, the master plan endorses project selection that provides for a diversity of public art types from large city icons to artist-made benches and a diversity of places from expressways to senior centers. Diversity is the path to every citizen, employee and visitor finding a public artwork with meaning for him or her.
3. Specific Public Art Roles. The program will have specific targeted roles for public art in the city as sponsored by the City and private property owners. By completing these roles over 5, 10 or 20 years, the city and its public art program will have specific identity rather than art here and art there in the city. Roles are
 - Downtown identity and pedestrian place making
 1. Recurring Sculpture on Sample Exhibition
 2. Pedestrian features of the new downtown

- Entrance way artworks for civic identity
 - Park character
 1. Playful works at the community parks
 2. Sculpture along the Downtown Pathway
 - Public transportation system enhancements
 - NW 31st Court Artwalk
4. Inspiration. Some times places for public art projects just seem perfect to create a sense of place that many people will appreciate. The public art program will always remain open to this discovery.

Donations of Public Art for City Property

Any public artwork proposed for donation to the city or for installation on public property must meet the City standards for the public art and secure the approval of the Public Art Committee for artist qualifications, artwork and site design, and final installation. The City may require a maintenance endowment. This process is set forth in the Public Art Guidelines.

Public Art on Private Property

As a result of the Coral Springs Public Art Ordinance, private property owners may commission new public artworks for their new and renovated buildings in Coral Springs. In the Public Art Guidelines for property owners, key principles and priorities for locations are provided and summarized below.

Key Principles

- Every property owner has the option to create a public artwork on his/her property or contribute funds to the Public Art Fund. Contributors to the fund will be recognized on public art plaques and information.
- The property owner will secure the approval of the Public Art Committee for the qualifications of the artist, the specific public artwork design and site conditions, and the final artwork on the site. The property owner has full control over the choice of artists and artworks to be presented to the Public Art Committee.
- The property owner must provide on-going maintenance for the artwork and site. Improper maintenance will be a code compliance violation.
- The location of public artwork will contribute to the overall visual image of the city and/or will enhance particular public spaces on the property.

Location Priorities in Special Areas of the City

To enhance the overall image of Coral Springs over a 20-year period, private property owners in specific areas of the city are strongly encouraged to site the public artworks as follows:

- University and Sample Intersection: Each of the four corners of intersection will have significant artwork. The artwork should be integrated with water.
- Sample Road between University Drive and Coral Springs Drive: All artworks will be sculptural forms set in the city property near the edge of Sample Road in order to create a collection of art within the new downtown.

- University Drive Intersections at Wiles, Royal Palm & Riverside: On these properties at these intersections, artwork should be located on University Drive.
- Downtown Redevelopment: The Public Art Committee, City staff and the CRA shall work in conjunction with the master developer for the downtown redevelopment to locate four pieces of artworks at the Sample Road and University Drive intersection and additional artwork in newly formed pedestrian locations.
- NW 31st Court ArtWalk: The Public Art Committee shall assist City Staff and the CRA with the selection of artwork pieces through calls for artists for commissioned pieces as well as artwork exhibitions.

Voluntary Public Art on Private Property

The City of Coral Springs encourages property owners, organizations and individuals in Coral Springs to voluntarily sponsor public art. Any artworks visible from the street or other public property should meet the standards established for public art in Coral Springs including maintenance and need to meet the approval of the Public Art Committee.

Public Information

Public information regarding public art in the city is extremely important to maximize the value of the public art program to both the citizen and visitor. Public information should occur at all steps in the public art process: planning, selecting, installing and maintaining each work of public art. Overall the public art program requires an Internet website, general printed information, periodic awards program and high quality stock photographs. The Internet website will provide both friendly public information on existing artworks in the city and the technical information for developers, artists and city staff. On-site plaques should summary information about the purpose and attributes of the artwork. The following are elements of the program that should be implemented with the assistance of appropriate City departments

Printed Matter

- Press releases at each stage of a public art project
- Frequent articles in Coral Springs Magazine
- Bi-annual printed map / brochure on public art
- Basic information brochures for private property owners

Activities

- Dedication ceremonies for each public art project
- Award for private developers
- Lecture series of local and international artists
- Collaboration with local schools
- Public Art Student Scholarship program
- BizArt

Physical Information

- On-site plaques with summary information about the artwork
- City Hall board displaying the private contributors to the public art program and the winners of best public art project

Digital Materials

- Comprehensive website
- High quality digital photographs for use by media and tourism agencies on CD ROM and Internet
- PowerPoint show for use in public education

SECTION THREE - The Five Year Plan

City of Coral Springs Public Art Master Plan 2015-2020

Locations

- Final Private
- ✱ Final Public
- ✱ Final Donated Public
- ✱ Temporary Public
- Future Projects

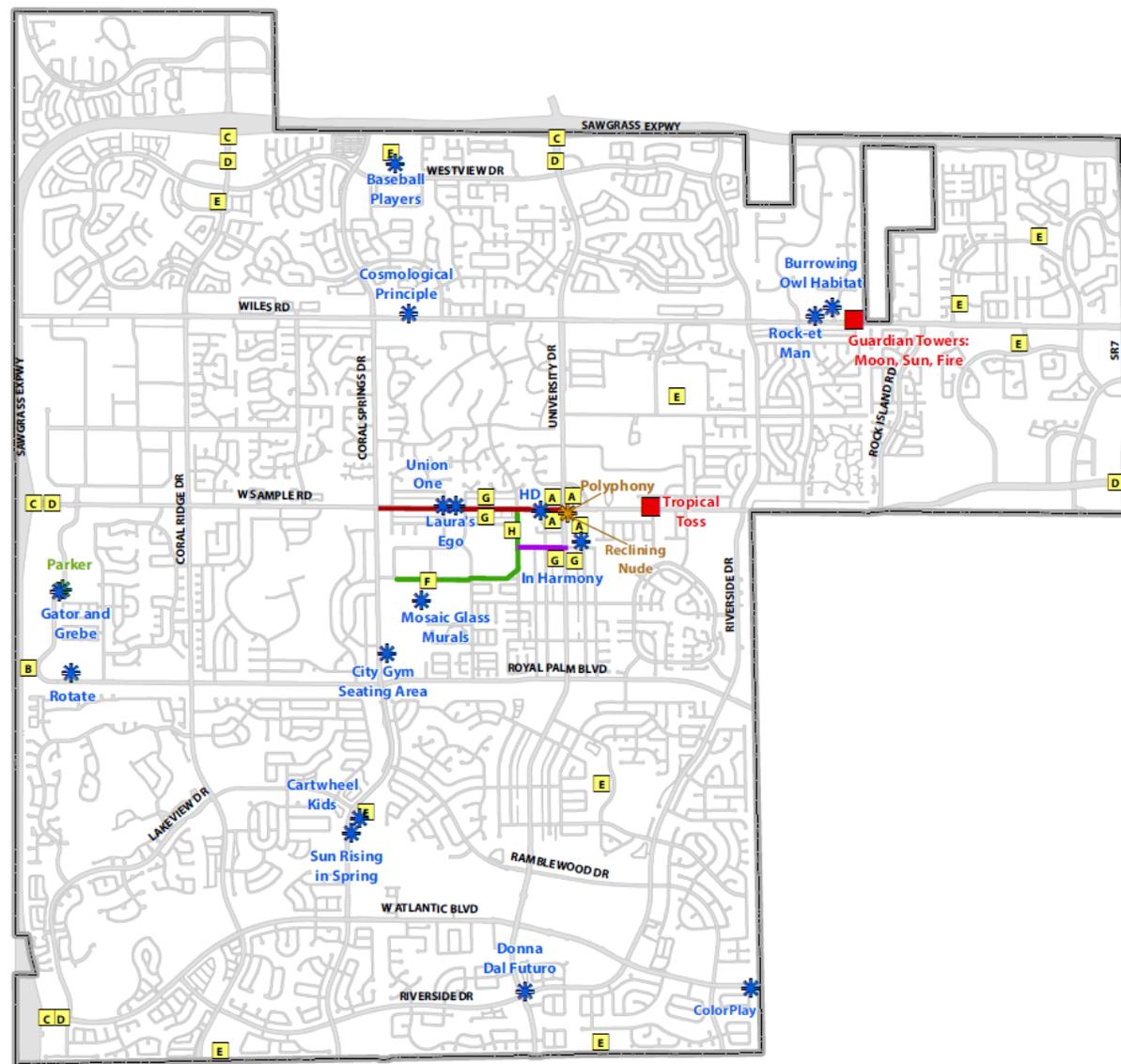
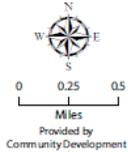
Public Art Paths

- Downtown Pathway
- Nw 31st Ct. Art Walk
- Sculpture on Sample

City Boundary

Future Projects (Public)

- A - Sample and University
- B - Sawgrass Icon
- C - Sawgrass Overpass
- D - City Entrances
- E - City Parks
- F - Downtown Pathway
- G - Bus Shelters
- H - Transit Center



#10110 Beach 42-2014

City of Coral Springs - Downtown - Public Art Master Plan 2015-2020

Locations

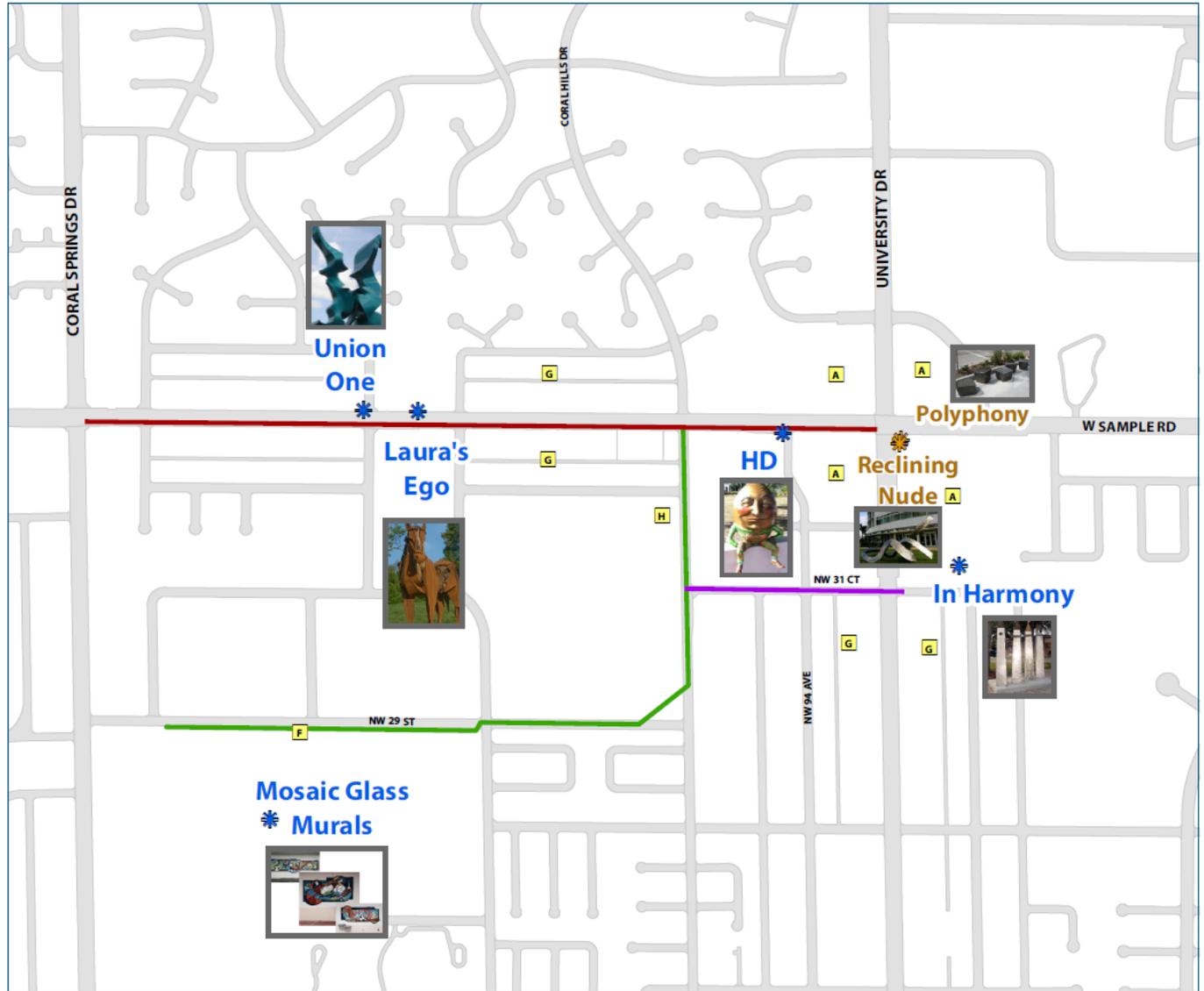
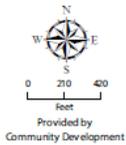
- Final Private
- ✱ Final Public
- ✱ Final Donated Public
- ✱ Temporary Public
- Future Projects

Public Art Paths

- Downtown Pathway
- Nw 31st Ct. Artwork
- Sculpture on Sample
- City Boundary

Future Projects (Public)

- A - Sample and University
- B - Sawgrass Icon
- C - Sawgrass Overpass
- D - City Entrances
- E - Community Parks
- F - Downtown Pathway
- G - Bus Shelters
- H - Transit Center



#10111 Downtown 6-9-2014

Project Descriptions For Permanent Locations Of Existing Artwork (2015-2020)

Rock-et Man

Location: 9550 West Sample Road
Timetable: 2015
Budget: \$3,000
Project Type: Relocation
Description: Artwork will be moved to its permanent location at Whispering Woods Park, 7701 Wiles Road.
Management: Requires coordination with artist, Parks and Recreation and Public Works.

Reclining Nude

Location: South side of Sample Road at One Charter Place.
Timetable: TBD (When permanent artwork constructed at location)
Budget: \$3,000-4,000
Project Type: Relocation
Description: PAC members have discussed a proposed location for this artwork on the median on Coral Ridge Drive just south of the Sawgrass Expressway to serve as a City entryway piece.
Management: Requires coordination with Public Works and approval by Broward County Traffic Engineering and the Florida Turnpike Enterprise depending on final location of sculpture.

Polyphony

Location: East side of University Drive in front of One Charter Place.
Timetable: TBD
Budget: \$500
Project Type: Relocation
Description: These benches would be ideal in an urban plaza or other open area.
Management: Community Development staff.

Project Descriptions: Downtown

Coral Springs is in a secondary phase of developing the Downtown surrounding the intersection of Sample Road and University Drive. The Coral Springs Charter School and Broward County Northwest Regional Library are complete, as well as One Charter Place. Amera Properties continues to have the rights to build private development on some of the area. The desire for a pedestrian environment with a unique atmosphere can be satisfied, in part, through a collaboration of architects and artists. The City will purchase public art for the City's new Municipal Complex. Other public art will be sponsored by the private developers in partnership with the City, including the corners at Sample and University.

Sculpture on Sample

Location: Sample Road between University and Coral Springs Drive; or, NW 31st Court
Timetable: Two exhibitions between 2015 and 2020
Budget: \$100,000, \$200,000 between 2015 and 2020 for administrative costs including \$80,000 for two pieces including installation and maintenance on each.

Project Type: Sculpture Street
Description: To further the publicity of the Public Art Program, the City will have another Sculpture on Sample exhibition. The exhibition may utilize the existing concrete foundations on Sample Road and/or the new pads as part of ArtWalk on NW 31st Court. This exhibition provides the Public Art Program with increased visibility and allows several pieces of art to be viewed by the public. These sculptures could be sponsored by the city or by private donations.

These venues could be used to display works that the Public Art Committee is thinking about locating in areas designated by the Master Plan. This viewing would allow the public to comment on artwork prior to final selection by the Public Art Committee. After hearing from the citizens, business owners and visitors, the Public Art Committee will recommend a sculpture for purchase.

NW 31st Court/ ArtWalk has the potential to be an Art Garden. Large artworks will be displayed temporarily and/or permanently in the ArtWalk allowing residents and visitors a chance to see the Public Artworks Coral Springs offers in a condensed environment.

Management: Community Development staff will continue to lead the project in collaboration with Public Works and Communications and Marketing. Community Development will coordinate the artist selection and general management with the assistance of a public art consultant. Public Works will coordinate the on-site installation.

Sample and University Intersection

Location: Intersection of Sample and University
Timetable: ongoing
Budget: \$1,000,000
Project Type: Fountains at each of the four corners.
Description: The City of Coral Springs has designated the intersection of the Sample and University as a significant new place or center for Coral Springs. To make this happen, all four corners will contain large fountains that will create a sense of place for the intersection. Preliminary plans have been developed in association with Wet Design. This project would be completed after the NW 31st Ct. ArtWalk.

Management: The artist will work with the Amera, the CRA, and city staff and utilize the Downtown Master Plan, the Civic Branding and the Public Art Master Plan.

Artists include: Wet Design 90 Universal City Plaza, Universal City, California 91608

Downtown Design Team Artist(s)

Location: New downtown development west of University Drive.
Timetable: Unknown, but at the same time as the site designers.
Budget: TBD
Project Type: Contemporary Design-Integrated Public Art
Description: The City of Coral Springs is developing a new downtown in the CRA District. The southwest quadrant of the Sample Road and University Drive intersection will have significant public spaces and public uses. Artist will be hired to

incorporate art into the public spaces and new Municipal Complex. The private developers will still be responsible for compliance with the Public Art Ordinance.

Management: The artist will work with the developer and City Staff and utilize the Downtown Master Plan and the Public Art Master Plan.

Project Descriptions: City Entrances (2015-2020)

The entrances to the City are important locations to express the unique identity of Coral Springs. FDOT and the Turnpike Enterprise control the entrances via the north, west and east on the Sawgrass Expressway and 441 / SR 7, so interagency cooperation is essential.

City Entranceways

Locations: City entranceways including Sawgrass Expressway interchanges with Atlantic Boulevard, Sample Road, Coral Ridge Drive, and University Drive. Turtle Run area on Sample Road just west of 441.

Timetable: To be completed after Downtown program is complete. Reclining Nude artwork could be relocated to one of these entryways.

Budget: Approximately \$75,000 per location but will be reviewed on a case-by-case basis. Could relocate existing artwork at entryways.

Project Type: Sculpture

Description: In prominent locations at the City's major entrances to the City to create or move artwork to identify entryways into Coral Springs.

Management: Coordination with Property Owners, Broward County Traffic Engineering Department, Turnpike Enterprise, or FDOT. Requires electrical power for night lighting. Assistance from City Attorney to negotiate the easement, if necessary.

Long Term Project Descriptions (2020-2025)

Sawgrass Expressway Icon for Coral Springs

Location: Median strip/ overpass facing toward Coral Springs of Atlantic Blvd, Sample Road overpass, Coral Ridge Drive and University Drive.

Timetable: Currently on hold

Budget: TBD

Project Type: Sculpture

Description: In the median strip adjacent to the Atlantic Blvd or Sample Road overpass or on the vertical surfaces of the overpass beams facing the city, an artist will create a visual icon for Coral Springs. The artist might utilize the standard FDOT round steel pole with concrete foundation to raise the artwork to heights equal to the standard green FDOT information signs. High reflectivity in the sculpture is prohibited. If possible, solar collectors will be utilized for night lighting.

Management: The sculpture is proposed as part of the aesthetic treatments. Coordination with Turnpike Enterprise. Requires power for night lighting and the potential to move the sculpture if required by the Turnpike in the future.

Examples: Behar and Marquet, Miami "M" Project
West Palm Beach "Zoo" Sign on I-95
Los Angeles Airport Gateway Columns

Project Descriptions: Parks

The parks are the main community facilities in Coral Springs and therefore are an important location for the citizens to experience the full range of public art types. Public art in parks must meet certain special criteria related to the presence of active children, parks maintenance methods and each park's unique character.

Sportsplex, Community Parks, and Downtown Pathway

Locations:	Entry into sports field complexes at Community Parks
Timetable:	Ongoing.
Budget:	\$100,000 for additional commissioned artwork.
Project Type:	Artworks including existing pieces such as Rotate.
Description:	Placement of artworks at various community parks throughout the City. Artwork already placed in Sportsplex (Gator and Grebe), Cypress Park (Sun Rising in Spring and Cartwheel Kids), North Community Park (Baseball Players) and Whispering Woods Park (Owl Habitat and Rock-et Man)
Management:	Coordination and management by Parks staff after artist selection. Requires power for night lighting.
Examples:	Ginny Ruffner, South Park Community Center, Seattle Tom Otterness, Sculpture and Water Play Park, NYC Richard Metlock, Southwest Ranches, FL, Horse Saddles

NW 31ST Court ArtWalk/ Downtown Pathway

Location:	Multiple artworks to be located on NW 31 st Court/ArtWalk
Timetable:	TBD (potential Sculpture on Sample artworks to be relocated within the Pathway)
Budget:	Estimated \$40,000-\$70,000 per artwork
Project Type:	Sculpture
Description:	The proposed Downtown Pathway will provide a pedestrian link between the Mullins Park Cultural and Recreational Complex, including the City Gymnasium, Public Safety Building and the Coral Springs Center for the Arts with the new Downtown and future Neighborhood Transit Center. At a minimum, the project will result in an eight-foot wide sidewalk or path that is continuously shaded with trees along the pathway. Public art, landscaping, and enhanced transit infrastructure will augment the walking experience. The Public Art Committee will be funding the purchase and installation of cement pads that will be located throughout NW 31 st Court as well as calls to artists for future artworks to be displayed.
Management:	Coordination between the PAC, city staff, stakeholders owning property along the Pathway including the hospital, St. Andrews, and other agencies and property owners along the pathway.

Project Descriptions: Transportation

As with all American cities, roadways are the largest element of publicly owned land. The transportation systems for pedestrians, bikes, automobiles and buses are significant functional and aesthetic elements of the city. Artists are designing sidewalks, urban

furnishings, bus shelters and transit center elements with transportation tax dollars across the USA.

Traffic Signal Boxes Beautification Project

Location: Traffic Signal Boxes around the City, specifically focusing on main intersections.

Timetable: 2015-2016

Budget: \$20,000

Project Type: Contemporary Design-Integrated Public Art

Description: This program is part of the ongoing effort to create public art in the community that helps to create a sense of place and build a stronger more connected community. This project will install ten to fifteen utility box wraps throughout the City. Wrapping boxes with artistic images inspired by the community will help create a more visually interesting and aesthetically pleasing neighborhood and discourage graffiti.

Management: Coordinating with PAC, city staff, Museum and facilities.

Downtown Neighborhood Transit Center

Location: In the CRA

Timetable: Unknown. Artist selection with design consultant selection.

Budget: \$15,000 Design Fee (Request additional support from Broward County Public Art) Requires up to \$100,000 for significant enhancement of design.

Project Type: Contemporary Design-Integrated Public Art

Description: As the city develops the new downtown, the City and Broward County will develop a new community transit center. An artist will be a part of the design team to develop the center. The Broward County description of the center includes this phrase - "Improvements to pedestrian circulation should includepublic art...."

Management: All artwork will be designed for construction by the general contractor with some artist-produced additive elements. Management by public works and design consultant. Artist is a sub-consultant to design consultant that is selected from pre-approved list or through a selection process with the PAC.

Project Descriptions: Education Program

The Public Art Committee will further its education program by holding biannual discussions from local artists and public artists that have done work within Coral Springs. These discussions will focus on Public Art Education and will be held at the Coral Springs Museum of Art. The Museum and the City will work together with other nonprofits leveraging Public Art Funds. Working together on lectures and grants, this will create a stronger educational program within the City.

2015-20 Budget

Project	Project Category	15-16	16-17	17-18	18-19	19-20	Budget Five Year
Proposed Budget for 2015-16							
Relocation of Artwork: Rock-et Man	Permanent Locations for Artwork	\$ 4,000					
Education Program - Artist Lectures	Public Information	\$ 2,000					
Public Art Consultant	Consultant	\$ 10,000					
Marketing/Publication of Art (Brochure)	Public Information	\$ 2,000					
Special Projects (BizArt)	Special Projects	\$ 5,000					
Maintenance	Maintenance	\$ 5,000					
NW 31st Court ArtWalk Construction	Downtown	\$ 80,000					
NW 31st Court ArtWalk Artwork	Downtown	\$ 100,000					
		\$ 208,000					
Proposed Projects for 2016-17							
Sculpture on Sample/ NW 31st Court Programs	Downtown		\$ 60,000				
Education Program - Artist Lectures	Public Information		\$ 2,000				
Marketing/Publication (Brochure)	Public Information		\$ 2,000				
Public Art Consultant	Consultant		\$ 10,000				
Special Projects (BizArt)	Special Projects		\$ 5,000				
Maintenance	Maintenance		\$ 5,000				
NW 31st ArtWalk Artwork	Downtown		\$ 75,000				
			\$ 159,000				
Proposed Projects for 2017-18							
Marketing/Publication of Art (Brochure)	Public Information			\$ 2,000			
Relocation of Artwork:	Permanent Locations for Artworks			\$ 10,000			
Public Art Consultant	Consultant			\$ 10,000			
Special Projects (BizArt)	Special Projects			\$ 5,000			
Maintenance	Maintenance			\$ 5,000			
Commissioned Art Piece (NW 31st Court ArtWalk)	Downtown			\$ 100,000			
				\$ 132,000			

2015-20 Budget

Proposed Projects for 2018-19							
Sculpture on Sample NW 31st Court Programs	Downtown					\$ 60,000	
Marketing/Publication (Brochure)	Public Information					\$ 2,000	
Public Art Consultant	Consultant					\$ 12,000	
Special Projects (BizArt)	Special Projects					\$ 5,000	
Maintenance	Maintenance					\$ 5,000	
Education Program - Artist Lectures	Public Information					\$ 2,000	
Downtown Pathway/ NW 31st Court ArtWalk	Downtown					\$ 100,000	
						\$ 186,000	
Proposed Projects for 2019-2020							
City Entryways/Sawgrass Expressway (TBD)	City Entrances					\$ 100,000	
Marketing/Publication of Art (Brochure)	Public Information					\$ 2,000	
Education Program - Artist Lectures	Public Information					\$ 2,000	
Public Art Consultant	Consultant					\$ 12,000	
Special Projects (BizArt)	Special Projects					\$ 5,000	
Maintenance	Maintenance					\$ 5,000	
						\$ 126,000	
Summary Projects for 2009-2014							
Commissioned Art Piece (Electrical Box Beautification)	Downtown						\$ 20,000
Relocation of Artwork*	Existing Artwork						\$ 14,000
Sculpture on Sample/ NW 31st Court Programs	Downtown						\$ 120,000
City Entranceways/Sawgrass Expressway (TBD)	City Entrances						\$ 100,000
NW 31st Court ArtWalk Artwork	Downtown						\$ 150,000
NW 31st Court ArtWalk Construction	Downtown						\$ 80,000
Downtown Pathway/ NW 31st Court ArtWalk	Downtown						\$ 100,000
Marketing/Publication of Art - Brochure	Public Information						\$ 10,000
Education Program - Artist Lectures	Public Information						\$ 8,000
Public Art Consultant	Consultant						\$ 60,000
Special Projects (BizArt)	Special Projects						\$ 25,000
Maintenance	Maintenance						\$ 25,000
Total - 2015-2020							\$ 702,000
* Funding for the relocation of existing artworks will utilize the existing Sculpture on Sample budget line items.							

SECTION FOUR
Appendix to Public Art Master Plan

Public Art Types

A public art type is a recognized form of public art that has been prioritized for the City of Coral Springs. Details are provided about its media, qualities, potential mistakes, siting issues, costs and maintenance.

Fountains and Water Features

Definition: Public art where the primary element is shaping and movement of water.

Variety and Media

- Interactive Jet Spray: In a plaza, people play in the jets of water.
- Jet Spray Fountain: Sequences of water jets spray in a pool of water
- Sculpture Fountain: Water flows over and out-of a sculptural form
- Pool: Shaped flat-water pools.
- Stream: Flowing water through a plaza, garden or landscape.
- Rain: Artworks that operate from rainwater. Flowing water or standing pools

Positive Qualities:

- Sound: Creates an atmosphere in a space and can hide traffic noises.
- Movement: Creates something to watch
- Water: Adds water to air increasing humidity and cooling
- Reflection: Light on water reflects onto surrounding surfaces.

Siting Issues:

- Scale of public art appropriate to space for visual and sound prominence

Potential Mistakes:

- Water splashing on people, cars or hardscape in the wind.
- Too close to traffic where the traffic sounds dominate.
- Not recognized as a public artwork
- Attracts people to play in the water.

Cost Concerns

- High non-art costs of on-going operations, plumbing and the basic pool.

Art and Non-Art Costs

- The allowable art costs are the additional costs over a regular fountain of the same scale and quality. The owner should submit a cost estimate of construction without the artist participation and then demonstrate the additional costs as a result of the artist designed changes or additions.

Maintenance

- Requires on-going preventive maintenance for things like spray jets, computer controllers, pumps and filters.
- Watertight surfaces such as pool bottom must be re-sealed.
- Pools require cleaning.

Interactive Artworks

Definition: Contemporary art and technology make it possible for adults and children to truly interact with the artworks by touching, climbing or playing. Electronic sensors can be triggered and then generate a sound or a movement of light or water. An artist shaped earthberm can be a perfect place for a rest or conversation. Lights can simulate motion on the building façade or sidewalk.

Variety and Media

- Touch Materials: Stone, bronze and other rounded and smoothed cast metals
- Sound: Acoustic metal drums or chimes. Digitally recorded sounds triggered by sensors.
- Light: Computerized light sequences in LEDES, laser, fiber optics, etc.
- Water: Interactive play fountains
- Earthberms and Seating Area: Interaction is quiet, too.
- Computer Terminals: Artworks on interactive computer screens

Positive Qualities:

- Engages every kind of visitor from children to grandparents
- Change promotes return visits
- Can provide information about the community

Siting Issues:

- Requires formal or informal site supervision
- Except for water works, interactive public art is best sited in the shade in South Florida

Potential Mistakes:

- Too many competing sounds or lights in the area
- Children can climb too high
- Doesn't have a significant visual image, so people don't know its there.

Cost Concerns

- Build in the required utilities (water, electric) in the general construction process as refitting can be costly

Art and Non-Art Costs

- General utilities supply (electric and water) to the specific sites would not be art costs for the project.

Maintenance

- May require on-going preventive maintenance for things like spray jets and computer controllers.
- Various components will require replacement or upgrades overtime.
- Requires backup copies of all digital files for restarting after loss of electronic power or damage

Urban Furnishings

Definition: For centuries, artists created and embellished the common furnishings and elements of outdoor spaces. Today, artists design and/or fabricate all elements of our urban places.

Variety and Media:

- Seating: Benches, seating walls, sculpture as seating
- Fences and Gates
- Lights and Lightpoles: Metal fixtures, blown glass, decorative tops or pole wraps
- Bus Shelters and Gazebos
- Other Street Furnishings: Bike racks, trash cans, mail boxes, etc.

Positive Qualities:

- Adds to the planned architectural character of the building or streetscape
- Tends to be durable and low maintenance
- Provides for basic functional needs of the building

Siting Issues:

- Requires strong aesthetic and functional coordination with architecture or landscape
- Recommend that the item repeat for more physical impact

Potential Mistakes:

- Not placed in active location where visitors can interact with the artwork
- Not recognized as a public artwork

Cost Concerns:

- For certain items, recommend the purchase and storage of replacement items that might be damaged by "life of the city".

Art and Non-Art Costs

- If the artist creates the entire item artistically, then all costs are in the standard art budget. If the artist-made element is additive, then only the added element is part of the budget. For example, the art budget would pay for the 'heron' added to the top of lightpole, but not the standard light pole.

Maintenance

- Requires standard cleaning, trash pick-up and removal of "gum", "stickers", etc.

Contemporary Design-Integrated Public Art

Definition: In the last 15 years, a new group of artists have emerged that work directly with architects, engineers and landscape architects to enhance the qualities of the building, spaces or even infrastructures. The actual physical results are not known until the artist and other design professional work together.

Variety and Media:

- Plaza Design
- Landscape Design
- Water Retention Systems and Design
- Design of Building Entrances, Lobbies or Façade Elements

Positive Qualities:

- Enhances the overall quality of the place or building.
- Excellent coordination with the building or landscape character
- A method to demonstrate the successful integration of new ideas and materials such as solar collectors, new materials, rainwater collection
- Helps create distinguished, unique buildings

Siting Issues:

- The resulting collaboration needs to be visible and prominent from the street.

Potential Mistakes:

- Lack of direction to the architects and artists on the collaboration
- Resulting collaborative site and building is not sufficiently unique and artistic
- Not recognized as a public artwork

Cost Concerns

- Cost of the design team time.

Art and Non-Art Costs

- The method for this process is to set aside a design fee for the artist and the remainder for implementation. Either the artist produces something for the remaining fee as a result of collaboration or the remainder is given to the construction budget. When given to the general construction budget, the owner should show cost increases due to artist ideas that will be implemented in the design. The artist will verify.

Maintenance

- Depending of the outcome, maintenance will vary.

Sculpture

Definition: In both traditional and modern planning, sculpture attracts the eye as a focal point in public spaces and landscapes. The sculpture requires the correct size and color to provide the necessary civic, architectural or intimate impact on its space.

Variety and Media

- Stone: Carved shapes or arranged blocks
- Metals: Cast, laser cut or forged bronze, steel, aluminum, etc. Natural or painted.
- Concrete: Cast, poured or sprayed. Stained or mosaic tile covering
- Wood: Carved or fabricated
- Resin Fiberglass: Translucent or painted
- Landscape: Shaped earthberms
- New Materials: Glass, Fiber optics, LEDs
- Mixed Media: A mixture of many materials

Positive Qualities:

- Icon: Can create a recognizable icon in public space for wayfinding and publicity.
- Durable: Low maintenance if made correctly for the environment
- Art: Generally appreciated as art from a museum
- Touch: If appropriate to the work, people enjoy touching sculpture

Siting Issues:

- Must be placed correctly on the site with clear surroundings, backdrop and good lighting.
- Small sculptures can be made grander with pedestals or site design in general
- Relationship of the color of the sculpture and the color of the surroundings

Potential Mistakes:

- View of art congested or hidden by trees, landscaping, signage, light poles, etc.
- Wrong scale for the space
- Sun either blinds the viewer by backlighting or reflection; or shades with tree leaf patterns.
- Sculptures placed where people can damage the work by climbing, pulling or driving.

Cost Concerns

- Materials like cast bronze have a high initial cost.

Art and Non-Art Costs

- No special concerns beyond those on the "Artwork Budget" page in the Property Owner's Guidelines.

Maintenance

- Requires pre-installation study for corrosive action of different materials of the sculpture itself, pooling of water, and acid or minerals (iron) in the rain / sprinkler water that will discolor sculpture
- Requires clear instructions from the artist on maintenance methods.
- Some sculptures may be designed to “age” as with the bronze. Acid-based cleaners can remove the “aging”.

Existing Public Art

Until the last fifteen years, public art in the City of Coral Springs has been limited to the 1963 Covered Bridge, the 1980 War Memorial, the tile murals on Publix and doors at 3600 University Drive. More recently, the Coral Springs Museum of Art, Broward County School and Broward County Public Art and Design Program have sponsored public artworks. Below is a list of artworks and aesthetic enhancements. Images are provided throughout the master plan document.

City of Coral Springs Public Art Program

Art Purchased through the Public Art Program

- In Harmony by Hanna Jubran
- Union One by Kevin Barrett
- Sun Rising in Spring by Celso Gonzalez & Roberto Biaggi
- Rotate by Jack Howard-Potter
- Gator & Grebe by Doug Makemson
- Polyphony by Cameron Van Dyke
- Laura's Ego by James Burnes
- Reclining Nude by Micajah Bienvenu
- City Gym Seating Area by Tom Askman
- Donna dal Futuro by Marialuisa Tadei
- Burrowing Owl Habitat by Richard Metlock
- Baseball Players by Randolph Rose
- Cartwheel by Gary Lee Price
- HD by Kimber Fiebiger
- Cosmological Principle by Hanna Jubran
- Rock-et Man by Craig Berube-Gray
- ColorPlay by Stephen Cannteo
- Mullins Park Murals (x3) by McMow Art Glass, Inc.

Art Purchased by Private Developer through the Public Art Program

- Tropical Toss by Kim Radochia (Village Green Apartments)
- Guardian Towers -Gustavo Vejarano (Whispering Woods Center)
- CRT Warehouse in Corporate Park (existing wall) 3850 NW 118 Ave.

Donated Works of Art

- Parker by Keith Bradley at the Dogpark in Sportsplex

Other Artworks

City of Coral Springs

Coral Springs Museum of Art (exterior)

- Himalama by Lothar Nickel, Artist in Residence 2002
- Everglades, Tile Mural by Jan Kolenda & John Foster, Artists-in-Residence 2003
- Tile arm chair by Pat Campau, Artist-in-residence 2004
- Bull by Jesus Sanchez (On-Loan)
- Horse by Jesus Sanchez (On-Loan)
- Dancing Boy by Romero Britto
- Wing by Lothar Nickel, Artist-in-residence 2006
- Untitled #41 by Armen Agop, Artist-in-residence 2006
- Caryatids by Roy Patterson, Artist-in-residence 2006
- Mindscape by Yoshin Ogata, Artist-in-residence 2007
- Peace Lily by Perez Celis, Artist-in-residence 2007
- Imagine Florida by Jan Kolenda, Artist-in-residence 2012
- Open Spaces by Pat Campau, Artist-in-residence 2004

Police Headquarters, Bronze Sculpture of Police Officer, Fireman and Children, 2004

City Hall North, Painted Patio Wall

Dog Park, Tile Paw Print Mural on Planter by Ellen Cohen Berman

Betti Stradling Park, Tile Hand Print Mural Wall

Mullins Park, Forgotten Veterans Memorial, 1980

Cypress Park, 9/11 Memorial Tree Grove

Northwest Regional Library, 9/11 Memorial, Piece of World Trade Center

Broward County School District

Coral Springs Middle, Tile Mural

Riverside Elementary, Painted Interior Murals

Westchester Elementary, Tile Mural by Beth Ravitz

J.P. Taravella High, Mural by Beth Ravitz and students/faculty

Broward County Public Art and Design Program

Northwest Regional Library, "Libros", 2001 by James Sanborn

Booher Addiction Recovery Center, "Home of the Brave", 1995, by Beryl Solla

Private Development Prior to Public Art Ordinance

Covered Bridge with Two Painted Murals

Publix at Sample and University, Two Tile Murals (small group of tiles collected and are currently at City's Westside Complex.)

3600 University Drive, Multiple Copper Door Coverings by Lynne Kroll

Atlantic Boulevard and University Drive intersection, Benches

Other Aesthetic Elements

Welcome to Coral Springs Walls on University Drive and Sample Road

Neighborhood Identity Signs: Traditional Wooden Signs and Newer Contemporary Signs