





# SUWANEE

is a small **city** that pulls off **big** things.

Over the past dozen years or so, the City of Suwanee has undertaken initiatives to **transform** Suwanee into a distinctive, desirable place to live: a place that stands out for its park system, vibrant Town Center, and engaging sense of community. Suwanee is a place where concern about community design and appearance are cemented into the fabric and the culture of the city — and immortalized in all of the plans adopted by the City in the last fifteen years.

Suwanee understands that quality design, focus on pedestrians and well-used public spaces, and the inclusion of features that are **different**, **fun**, and **interesting** are all important components of keeping a place dynamic and viable. Public art is a vital part of this mix.

Cities have long considered public art a key component of a vibrant community — an **essential element of placemaking** and city design, a tool for promoting community connectedness and economic development, and a means of providing people with experiences.

Suwanee launched its public art initiative in 2008 with the formation of the City Council-appointed **Public Arts Commission** (PAC), established to create programs that bring and promote public art in Suwanee, and to work with and encourage developers to use one percent of construction costs to include public art or support public art as a component of new projects. Three years later, the first SculpTour was launched.



SculpTour is the City of Suwanee's recurring temporary sculpture exhibition. The 2017 exhibit will mark the fifth installment of the public art encounter, bringing over **75 sculptures** to a walkable one-mile area of downtown Suwanee. With goals to enliven Town Center, attract visitors, and stimulate interest in Suwanee's public art program, SculpTour adds to the sense of energy and rhythm in the city.

Currently, each round of SculpTour lasts approximately twenty-two months. Since 2011, downtown Suwanee has been the temporary home to a red dancer caught in mid-leap, a really tall giraffe, a phone booth that offers a heavenly connection, a wind sculpture made from everyday housewares, a Dalmatian family, and a herd of goats. These are but a few of the sculptures that have been included in Suwanee's first four SculpTour exhibits.



In 2015, the City of Suwanee partnered with an urban designer and planner to facilitate the development of a **public art master plan**. The consultants worked closely with City staff and an advisory committee that included members of the Public Arts Commission as well as numerous other civic leaders. The charge for the plan was to **set a vision and develop a ten-year strategy** that would help take public art in Suwanee to the next level.

The resulting plan reflects not only the City's spirit, but also how public space is perceived and used in Suwanee, and how public art can be an essential part. Few suburban communities have a public realm that is as vital, cared for, and central to the identity of the city as Suwanee's parks and public spaces are. This provides Suwanee with a **unique opportunity** to add public art that is of special significance and endurance.



The SculpTour program has turbocharged the expansion of Suwanee's permanent art collection: to date, SculpTour has resulted in the addition of eight pieces to the City's permanent collection through acquisitions or donations. The City has purchased at least one SculpTour piece each cycle, using "People's Choice" voting as a guideline. In other instances, residents have stepped up to purchase SculpTour pieces and donated them to the City. Today, these pieces have found permanent homes at other Suwanee parks and in front of the public library branch, broadening the experience of public art throughout the community. In addition, SculpTour has reinforced the City's efforts to encourage public art in private development by giving developers examples of public art to consider. Several have purchased SculpTour pieces in response to the City's request that they include public art in their projects.

#### **ARACHNID**

Damon Lusky

Sims Lake Park

Purchased by Suwanee Public Arts Commission through Suwanee SculpTour

#### **AUDUBON WATCHER**

Jim Collins

Sims Lake Park

Purchased by Suwanee Public Arts Commission through Suwanee SculpTour

#### GATE AT HARVEST FARM

M.W. Murphy

White Street Park

#### INSTINCTUAL CENTER

Aaron Hussey

Police Substation

## IRON CANOPY Phil Proctor

Town Center Park

2013-2015 SculpTour People's Choice Winner



#### **MOSAIC PARK BENCHES**

North Gwinnett Middle School 2011 8th grade students

PlayTown Suwanee Donated to City of Suwanee

#### **MOTHER & CHILD**

Elusia Altman

White Street Park 2011 SculpTour

People's Choice Winner

**PILGRIM** Charlie Brouwer

© Gwinnett County Public Library Suwanee Branch

Former SculpTour piece donated by The Dovel Family

#### **PLAYTOWN COWS**

Community-created Atlanta CowParade

PlayTown Suwanee

Purchased by Suwanee Day Committee

### **REMEMBRANCE** Marc Moulton

Town Center Park

#### SHIMMERING ECHOES

Korvn Rolstad

© City Hall

#### SUNSET

Gus & Lina Ocamposilva

Sims Lake Park

Former SculpTour piece donated by Cathy & Rob Rohloff

SUWANEE STAGE MURAL Sonny Franks and 2006 Dixie Letterhead participants

Town Center Park

Donated to City of Suwanee

#### WINDSCULPTURE WEATHERVANE

Al Garnto

Sims Lake Park

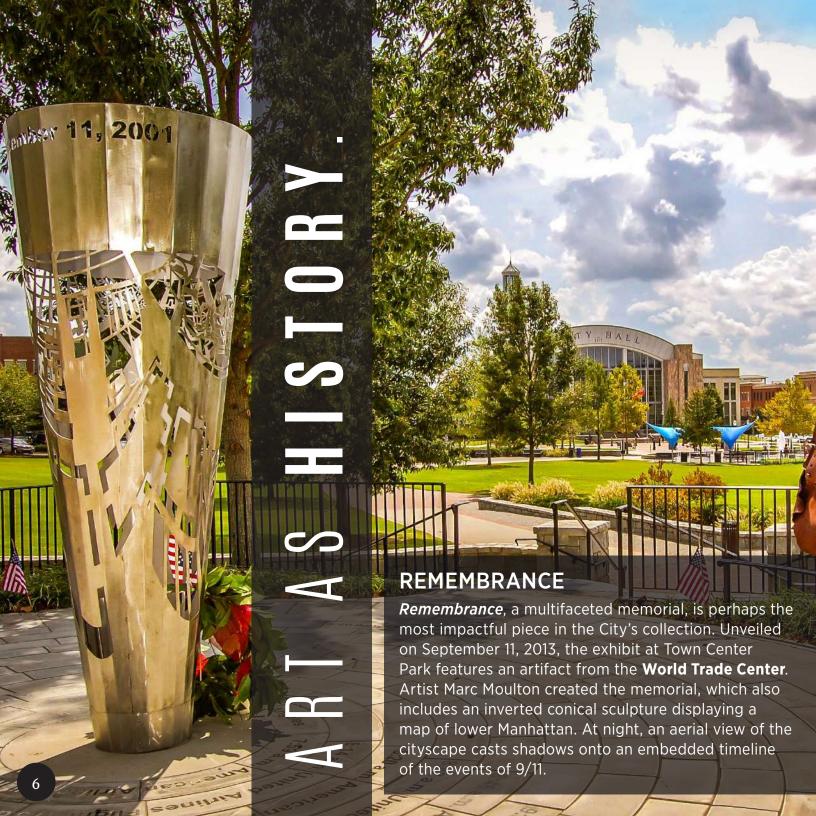
2012 SculpTour People's Choice Winner

# WHO LET THE DOGS OUT? Jim Collins

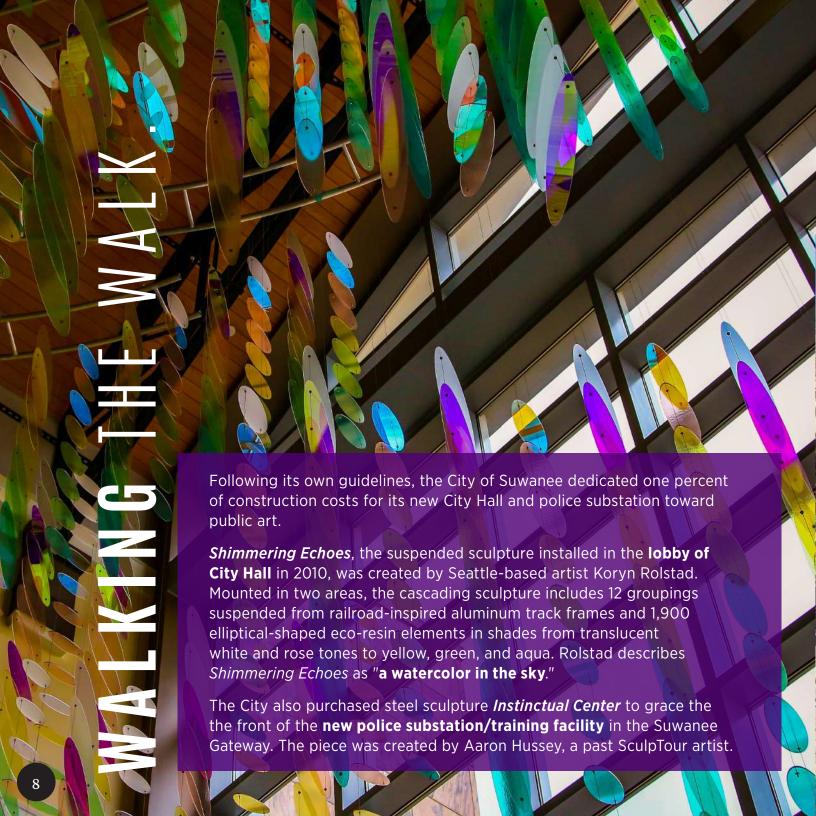
O Town Center Park

Former SculpTour piece donated by **Dick** & **Penny Cunningham** 











# INVESTING IN OUR COMMUNITY.

In 2008, the City of Suwanee adopted a policy of encouraging developers to include public art in their projects and pledging the city to do the same. Since then, the city has welcomed over a dozen artworks placed by developers on their properties.

#### **AMNE**

Harry Zmijewski

Advance Auto Parts

#### **AVONLEA**

Phil Proctor

Avonlea Station Apartment Homes

# THE BALL IS IN PLAY Adam Walls

Main Event

#### **BOY ON WORLD**

Jim Davidson

Tomorrow's Hope Montessori School

#### **CACTUS**

Chase New

McDonald's

## COMMON GROUND Gregory Johnson

Salude, The Art of Recovery

#### **CROWN**

Burger King

#### THE DANCE

Gregory Johnson

Salude, The Art of Recovery

#### **EQUINE INSTALLATION**

Reserve at Moore Road, a Pulte Community

#### **FIVE KIDS IN A TREE** Ken Ross

Tomorrow's Hope Montessori School

## HAMMER AND NAIL Andrew T. Crawford

Ultra Car Wash

# MCDOWELL'S BEAR Dave Radimann,

Urban Eco Group

## UTTERLY RADIAL Andrew T. Crawford

Salude, The Art of Recovery

#### WALL RELIEF

Starbucks Coffee

# PUTTING OUR CITY ON THE MAP.



Vibrant, thriving communities across the country all have one thing in common: A strong commitment to public art. Public art has become an important piece of what Suwanee does, what Suwanee is, and how Suwanee is viewed. Public art programs like SculpTour are putting the city on the map.

Art is important and people are affected by its presence, whether they consciously realize it or not. Suwanee mayor and lifetime resident Jimmy Burnette will be the first to tell you that, for the 50 years prior to the creation of Town Center, Suwanee was best known for two things: being home to the Atlanta Falcons and speed traps. It wasn't until Suwanee had an interesting "place," which included interesting "things," that the city **started being recognized** by national publications as a great place to live.

Art can establish a **community's identity**. Can you imagine New Orleans without jazz? Chicago without the "Bean?" Or Paris without just about everything that makes it so great? These places – and so many more – are inextricably linked to their arts. Suwanee too has decided to strive to be a great place. Art, in the public realm for the whole of the community, is an integral piece of our overall strategy. **It's not enough to simply create a "place."** That place has to come alive – through art, events, activities, and just making things fun. People need a reason to keep coming back and connecting.





the end of the exhibit. Suwanee's public art program creates a dialogue with people who live inside and outside of Suwanee – we need your help

to keep that conversation going.



# SPONSORSHIP LEVELS

#### **Corporate** and/or **Organization**

MARBLE: \$20,000 (one available)

- o Media recognition as title sponsor of SculpTour program
- o Name and/or logo on permanent piece of art
- o Name and/or logo on all SculpTour marketing materials
- o Name and/or logo on cover of SculpTour guide
- o Name included as title sponsor in published list of sponsors
- o May include other benefits tailored to meet your needs

#### **GRANITE**: \$10,000

- o Name and/or logo on temporary piece of art through the duration of upcoming SculpTour exhibit
- o Name and/or logo on all SculpTour materials
- o Name and/or logo in SculpTour guide
- o Name included as major sponsor in published list of sponsors
- o May include other benefits tailored to meet your needs

#### **BRONZE**: \$3,000

- o Name and/or logo on temporary piece of art through the duration of upcoming SculpTour exhibit
- o Name included as sponsor in published list of sponsors

**STEEL**: \$500

o Name included in online sponsor list

#### **Individual** and/or **Family**

**IRON**: \$1,000

- o Name on bench or lamppost located in Town Center Park
- o Name included in online sponsor list

TERRACOTTA: \$100

o Name included in online sponsors list

Other public art sponsorship opportunities are available.

Please contact **Denise Brinson** at denise@suwanee.com or 770-945-8996 with any questions.



# JOIN THE LEGACY OF PUBLIC ART ADVOCATES WHO HAVE HELPED MAKE SUWANEE A BETTER PLACE.

We are truly grateful to the businesses, organizations, and individuals who have supported Suwanee's public arts initiative so far and we sincerely request that you consider becoming a Suwanee SculpTour sponsor.

**ACCENT CREATIVE GROUP ACS SOLUTIONS, INC ADVANCED FAMILY EYE CARE ADVOCATE FINANCIAL GROUP** AFFORDABLE MEDICARE SOLUTIONS **ALESHA GILES MARTY & KRISTEN ALLEN** TONY AMBURGY AMERIPRISE FINANCIAL, KEVIN O'BRIEN **AVONLEA STATION MULTÍ-FAMILY COMMUNITY PAUL & JANIS BEAVIN BEVERAGE SUPERSTORE** BRANDBANK **LARRY & DENISE BRINSON** BROWN BAG DELI & CAFÉ **BUFORD/NORTH GWINNETT ROTARY JIMMY & CARON BURNETTE BURNETTE RENOVATIONS** CHANDLER, BRITT & JAY, LLC CHOICESTOYOU.COM

**CLARK PATTERSON LEE JOHN & SHEILA CRUMRINE JAMES DAVENPORT DENTISTRY 4 YOU** DREAM INTERIORS UPHOLSTERY **ERIC & LINNEA MILLER EXPLORE GWINNETT** FREELAND PAINTING **GARLAND BROTHERS, INC. GEORGIA COMMERCIAL CONSTRUCTION GEORGIA NATURAL GAS CAROLINE GOODMAN ED & JEANNINE HAYES** HOLTKAMP HEATING AND AIR HOME SOUTH COMMUNITIES **JOHN KNAPP CONSTRUCTION MICHAEL & BERNEY KIRKLAND** 

**MEGGITT TRAINING SYSTEMS MELLOW MUSHROOM** MIGHTY 8TH MEDIA MORELAND ALTOBELLI ASSOCIATES **KEVIN & SARA O'BRIEN** PEOPLE'S BANK & TRUST STAS & JEAN PRECZEWSKI **OUANTUM NATIONAL BANK** MICHAEL REYNOLDS **RJ WAGNER & CO. ROB & CATHY ROHLOFF S&A INDUSTRIES SALUDE, THE ART OF RECOVERY SUWANEE ACADEMY OF THE ARTS SUWANEE BUSINESS ALLIANCE SUWANEE MAGAZINE** VEUGELER DESIGN GROUP **WEB INDUSTRIES ATLANTA JAMES & KATHERINE WORDEMAN** 

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